

# TEAM LEADER VIEW™

*One tool with a dual purpose:  
A view of the team **and** the impact of leadership*



The pressure is on every team and team leader to continuously improve team performance.

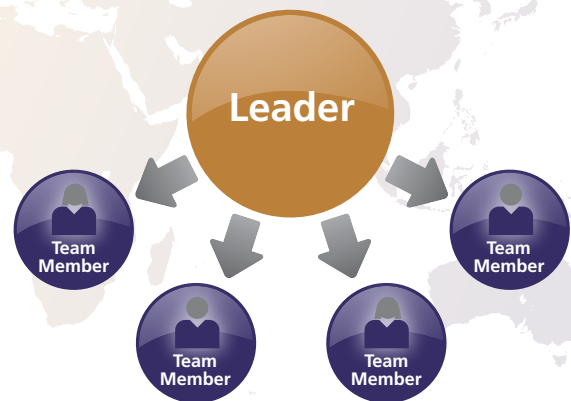
Now there is a simple process to jump start that effort: the Team Leader View™ — a tool to leverage the most fundamental wisdom of leadership: what gets measured gets managed.

This convenient online diagnostic gives team leaders a way to compare their view of the team's strengths and weaknesses, to a proven model of team effectiveness used by thousands of teams worldwide.

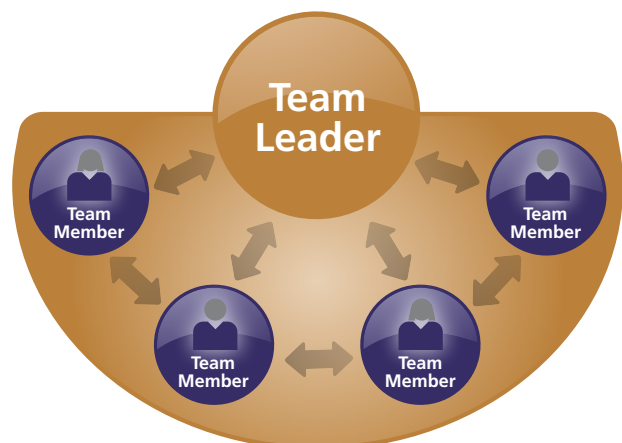
The diagnostic also shifts the mindset from leadership of individual performers, to leadership of the team as a whole. After all, at the end of the day this is how leaders are measured: by the results of the *team*. A leader may be a great communicator but that is inconsequential if the *team* doesn't communicate well.

In this way the Team Leader View™ is also leadership feedback. For team leaders it is a measure of the impact of their leadership.

**Leader Competency**  
*This person communicates effectively with colleagues, team members and stakeholders*



**Team Leadership Competency**  
*Effective communication is a hallmark within the team and with stakeholders*



*continued >*

Team Leader View™, continued

The Team Leader View™ is a diagnostic tool based on the same proven model as the Team Diagnostic™. The online survey takes about 20 minutes to complete; the resulting report provides team leaders with clear direction for team improvement based on their view of team performance.

For example, it's not enough that the team leader is personally effective at setting goals and strategies to achieve them. If the team does not have the same strength there is room for team leadership improvement.

The Team Diagnostic™ model looks at two dimensions:

1.

The conditions necessary for teams to be productive

Productivity Competencies

2.

The conditions necessary to create a high-performing culture

Positivity Competencies

The model defines seven attributes in each of these two areas:

**PRODUCTIVITY COMPETENCIES**

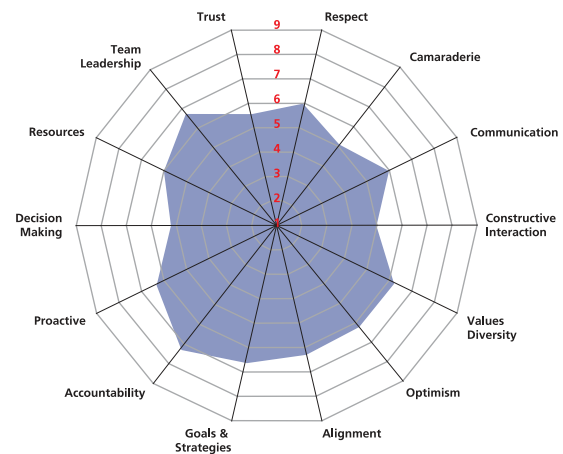
- Team Leadership
- Accountability
- Alignment *(mission & purpose)*
- Goals & Strategies
- Decision Making
- Resources
- Proactive *(creative initiative)*

**POSITIVITY COMPETENCIES**

- Communication
- Trust
- Respect
- Values Diversity
- Camaraderie
- Constructive Interaction
- Optimism

Teams that excel at *both* are high performing and sustainable: creative, adaptable and resilient.

The Team Leader View™ is a powerful lens that quickly and effectively outlines the development opportunities for team leadership.



For more information on the Team Leader View™ please contact:



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